

境港市内 観光客入り込み状況 (2012/4)

水木しげるロード入り込み客数

(単位：人)

	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	対前年 同月比
	(H6)	(H7)	(H8)	(H9)	(H10)	(H11)	(H12)	(H13)	(H14)	(H15)	(H16)	(H17)	(H18)	(H19)	(H20)	(H21)	(H22)	(H23)	(H24)	
1月	13,000	8,000	16,000	22,574	22,923	24,185	47,674	28,183	25,988	38,325	47,947	37,205	38,390	48,438	79,152	55,252	53,525	79,664	101,389	127.3%
2月	6,000	7,240	10,700	19,835	18,889	18,268	24,777	22,500	19,890	21,660	42,528	31,270	34,633	53,018	58,900	56,287	51,555	132,236	75,447	57.1%
3月	8,000	11,540	21,100	33,580	34,149	22,228	36,401	35,168	32,706	43,087	64,809	56,551	60,249	74,039	121,126	130,406	115,505	207,742	169,968	81.8%
4月	13,000	13,400	22,917	30,331	32,022	17,752	32,378	37,056	36,562	49,296	56,600	71,544	58,658	135,824	140,999	109,316	130,698	235,241	211,070	89.7%
5月	27,000	32,700	42,105	47,901	61,163	66,684	99,137	102,700	99,965	140,129	109,359	154,213	169,089	224,552	256,911	295,230	366,344	472,468		
6月	16,600	20,100	21,542	29,970	19,682	18,164	19,819	40,000	45,892	63,012	43,762	37,348	46,750	71,120	63,212	71,553	160,798	195,528		
7月	63,000	50,800	32,324	36,909	42,084	47,168	50,038	49,976	49,847	62,464	67,142	82,227	74,349	104,751	124,964	98,907	378,308	284,410		
8月	71,440	81,000	81,603	103,808	118,218	93,199	144,048	143,771	135,399	162,369	124,764	137,474	174,136	353,646	398,159	260,674	933,860	624,197		
9月	14,760	17,500	39,598	57,520	32,022	30,204	50,100	49,800	59,646	75,361	55,855	73,337	63,612	103,850	133,111	205,641	407,595	255,558		
10月	28,000	19,000	31,478	30,462	25,939	56,916	54,424	56,806	57,341	75,088	60,878	70,736	88,138	110,747	124,213	119,977	403,308	298,358		
11月	16,440	19,400	39,737	34,232	31,653	21,973	30,015	19,854	28,477	79,195	62,644	68,506	75,690	127,627	150,013	117,538	476,333	278,789		
12月	4,480	17,000	21,240	20,450	24,441	19,145	21,500	17,600	22,842	44,488	43,076	34,796	43,215	70,718	70,965	53,929	246,367	157,237		
合計	281,720	297,680	380,344	467,572	463,185	435,886	610,311	603,414	614,555	854,474	779,364	855,207	926,909	1,478,330	1,721,725	1,574,710	3,724,196	3,221,428	557,874	
前年比	1342%	106%	128%	123%	99%	94%	140%	99%	102%	139%	91%	110%	108%	159%	116%	91%	236.5%	86.5%	85.2%	

市内主要観光施設入り込み状況

暦年	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
	(H7)	(H8)	(H9)	(H10)	(H11)	(H12)	(H13)	(H14)	(H15)	(H16)	(H17)	(H18)	(H19)	(H20)	(H21)	(H22)	(H23)
水木しげるロード	297,680	380,344	467,572	463,185	435,886	610,311	603,414	614,555	854,474	779,364	855,207	926,909	1,478,330	1,721,725	1,574,710	3,724,196	3,221,428
水木しげる記念館	—	—	—	—	—	—	—	—	197,747	172,984	188,616	198,694	274,638	308,058	252,789	411,006	295,487
夢みなと公園	—	—	—	754,808	1,028,888	853,844	795,944	828,949	888,264	807,207	701,056	649,621	681,124	672,680	824,344	902,081	695,666
水産直売施設	565,000	240,000	1,149,500	976,598	1,052,506	746,460	699,340	672,960	659,660	654,520	565,720	548,620	521,980	491,120	460,720	606,480	708,480
海とくらしの史料館	78,340	83,142	73,785	54,580	42,189	28,307	24,770	24,494	25,980	24,537	21,787	42,809	28,210	26,161	21,638	19,555	20,722
宿泊・キャンプ等	10,782	276	37,497	7,919	8,121	8,174	6,726	6,952	5,739	15,525	25,998	22,404	12,479	14,676	13,759	8,898	7,430
合計	951,802	703,762	1,728,354	2,257,090	2,567,590	2,247,096	2,130,194	2,147,910	2,631,864	2,454,137	2,358,384	2,389,057	2,996,761	3,234,420	3,147,960	5,672,216	4,949,213
県発表(実人数)				1,570,000	1,659,000	1,451,000	1,409,000	1,456,000	1,660,000	1,489,000	1,374,000	1,411,000	1,662,000	1,806,000	1,825,000		

※1 暦年(1月～12月)の集計です。

※2 県発表実人数とは、鳥取県が実施する観光客向けアンケートなどの結果を基に、地域内を実際に訪れた人数を推計した値です。そのため、観光施設ごとの人数を単純合計した値よりも少なくなります。

月別入り込み状況

施設名	年	1月	2月	3月	4月	5月	6月	7月	8月	9月	10月	11月	12月	計	対前年比 (1～4月)
		(H24)	(H23)	(H22)	(H21)	(H20)	(H19)	(H18)	(H17)	(H16)	(H15)	(H14)	(H13)	(H12)	
水木しげるロード	2012	101,389	75,447	169,968	211,070									557,874	85.2%
	2011	79,664	132,236	207,742	235,241	472,468	195,528	284,410	624,197	255,558	298,358	278,789	157,237	3,221,428	
	2010	53,525	51,555	115,505	130,698	366,344	160,798	378,308	933,860	407,595	403,308	476,333	246,367	3,724,196	
	2009	55,252	56,287	130,406	109,316	295,230	71,553	98,907	260,674	205,641	119,977	117,538	53,929	1,574,710	
	2008	79,152	58,900	121,126	140,999	256,911	63,212	124,964	398,159	133,111	124,213	150,013	70,965	1,721,725	
	2007	48,438	53,018	74,039	135,824	224,552	71,120	104,751	353,646	103,850	110,747	127,627	70,718	1,478,330	
	2006	38,390	34,633	60,249	58,658	169,089	46,750	74,349	174,136	63,612	88,138	75,690	43,215	926,909	
海とくらしの史料館	2012	830	729	1,230	1,834									4,623	90.5%
	2011	406	719	1,074	2,912	3,245	1,264	1,786	3,529	1,486	1,934	1,556	811	20,722	
	2010	741	664	1,598	2,333	2,831	686	1,934	3,204	1,350	2,039	1,419	756	19,555	
	2009	543	894	1,654	2,862	3,849	972	1,837	3,263	2,070	1,636	1,376	682	21,638	
	2008	1,080	1,130	1,916	2,011	4,216	1,559	2,037	5,428	1,709	2,008	1,985	1,082	26,161	
	2007	1,321	1,637	1,643	2,735	3,888	1,293	2,399	5,535	2,308	2,197	2,106	1,148	28,210	
	2006	845	748	4,399	5,645	9,750	2,851	3,025	7,137	2,075	2,547	2,667	1,120	42,809	
夢みなと公園	2012	37,921	30,678	69,378	103,594									241,571	168.6%
	2011	23,797	31,834	46,228	41,391	65,937	44,495	93,663	177,687	48,314	46,983	46,627	28,710	695,666	
	2010	38,097	30,483	49,128	44,093	91,017	41,797	120,412	266,222	64,720	57,946	56,525	41,641	902,081	
	2009	33,049	30,295	53,029	43,247	83,213	40,827	90,415	245,204	66,636	47,062	54,637	36,730	824,344	
	2008	40,511	34,404	53,565	43,393	79,058	36,538	60,884	123,765	50,173	49,216	60,730	40,443	672,680	
	2007	40,693	36,389	43,132	50,917	78,080	36,690	54,697	119,544	58,189	59,301	60,047	43,445	681,124	
	2006	45,424	34,329	46,537	47,252	80,028	38,047	56,518	114,974	45,795	48,706	51,924	40,087	649,621	
水木しげる記念館	2012	10,343	3,393	19,203	20,652									53,591	76.1%
	2011	10,686	13,814	23,384	22,545	39,431	19,020	23,944	53,485	24,235	26,158	24,150	14,635	295,487	
	2010	8,508	8,750	20,678	19,024	43,663	21,671	36,213	87,681	43,453	47,336	49,443	24,586	411,006	
	2009	10,135	8,949	21,564	15,522	36,985	11,775	20,574	53,396	29,015	17,087	18,330	9,457	252,789	
	2008	16,159	12,113	24,175	18,005	33,685	11,883	28,032	82,112	23,889	20,388	24,181	13,436	308,058	
	2007	9,642	9,595	16,308	20,536	32,872	12,485	23,363	68,014	23,995	19,953	22,546	15,329	274,638	
	2006	7,880	7,365	14,666	11,637	27,759	8,469	16,874	49,329	14,382	15,482	15,490	9,361	198,694	